

From the Desk of:  
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## Attention Oxford & Area Small Businesses Owners:

### Are there topics that you need more information on to help your business succeed?

**Last Time:** During November 2018- March 2019, we offered four FREE *Small Business Information Sessions* (including a light supper) once a month in Oxford. Sessions were about 1.5 hours in length. I worked with the *Cumberland Business Connector* to bring speakers in on the following:

- Promoting Your Small Business** (this focused on making great first impressions inside and outside your business, cheap businesses promotion ideas, etc- it did *not* go into details of social media marketing which was offered separately)
- Starting a Small Business**
- Social Media Marketing**
- A session to **meet with representatives of several local services that assist small businesses** and hear what they can offer

### Possible topics for an upcoming supper series are:

- Using Face book to promote your business (the basics)*
- How to complete grant applications for funding assistance to hire summer students*

### What would help you?

Are these “possible topics” of interest to you? Would you like us to re-offer any of the sessions from the last round? Is there a government program for small business that you’d like to learn more about? Do you have suggestions for the timing of these sessions? Are certain months busier for you?

Hearing about your needs will help us determine what topics to offer and when to offer them.

**Deadline to reply: October 11, 2019**

If you’d like to speak to me directly, I work Monday – Wednesday.

**Thank you for your input.**