



NEWS RELEASE

Cumberland, Colchester Counties will benefit from investments to help residents and visitors enjoy the region and its shared spaces safely

Government of Canada fueling community and tourism revitalization and creating the conditions for local economies to thrive as they rebound from the effects of COVID-19

January 18, 2022 · Truro, Nova Scotia · [Atlantic Canada Opportunities Agency](#) (ACOA)

Canadian cities and towns flourish when they have community public spaces to promote social interaction and physical activity, and provide access to recreational programs and facilities. These amenities are integral to the overall well-being of individuals, families and communities. Our economic recovery is closely linked to the vitality of our local communities and their shared spaces.

Today, the Honourable Sean Fraser, Minister of Immigration, Refugees and Citizenship and Member of Parliament for Central Nova, announced total investments of \$1,858,820 for ten projects through the Canada Community Revitalization Fund (CCRF) and two projects through the Tourism Relief Fund (TRF) in Cumberland and Colchester Counties. The announcement was made on behalf of the Honourable Ginette Petitpas Taylor, Minister of Official Languages and Minister responsible for ACOA.

For the full list of projects, please see backgrounder.

The CCRF was launched in June 2021. The Fund provides \$500 million over two years to [Canada's regional development agencies](#) (RDAs) to invest in shared and inclusive public spaces. The Government of Canada remains committed to investing in shared spaces to make them safer, greener and more accessible. This in turn will stimulate local economies, create jobs, and improve the quality of life for Canadians.

[Launched in July 2021](#), the \$500 million Tourism Relief Fund (TRF) is administered by Canada's RDAs and Innovation, Science and Economic Development Canada (ISED). It was created specifically to help organizations and businesses in the tourism sector adapt their operations to meet public health requirements, while investing in innovative products and services to facilitate their future growth.



Quotes

"Strong, vibrant communities in Nova Scotia are a critical part of a robust and inclusive economic recovery. Investing in community infrastructure and tourism initiatives helps revitalize local economies, boosts tourism, creates jobs and gives residents and visitors spaces to gather and explore safely."

- *The Honourable Ginette Petitpas Taylor, Minister of Official Languages and Minister responsible for ACOA*

"Communities throughout the region are adapting, rethinking and building the local assets that make us strong. From pools and parks that keep residents active, to festival grounds, historic sites and tourism businesses that attract new visitors, it is crucial to support these places and the benefits they create."

- *The Honourable Sean Fraser, Minister of Immigration, Refugees and Citizenship and Member of Parliament for Central Nova*

Quick facts

- CCRF funding will support two major streams of activity:
 - adapt community spaces and assets so that they may be used safely in accordance with local public health guidelines,
 - build or improve community spaces to encourage Canadians to re-engage in, and explore their communities and regions.
- Eligible recipients will include not-for-profit organizations; rural, municipal or regional governments; Indigenous groups and communities; and public sector bodies that provide municipal-type infrastructure.
- Priority may be given to projects that encourage the participation of underrepresented groups and take into consideration the unique challenges of rural and remote communities.
- Canada's regional development agencies are continuing to deliver targeted support for economic recovery in the region. Application intake is open through the Atlantic Canada Opportunities Agency for the CCRF, Jobs and Growth Fund, Aerospace Regional Recovery Initiative and Tourism Relief Fund.
- With a national budget of \$500 million, including \$485 million administered by Canada's [Regional Development Agencies](#) (RDAs) and \$15 million by [Innovation, Science and Economic Development Canada](#), the Tourism Relief Fund is part of the billion dollars in tourism support announced in [Budget 2021](#).
- \$48.5 million from the Tourism Relief Fund is allocated to ACOA to support the Atlantic region.



Associated links

- [Canada Community Revitalization Fund in Atlantic Canada](#)
- [Tourism Relief Fund in Atlantic Canada](#)
- [Sectoral Initiatives Program \(SIP\)](#) for Canada's tourism and hospitality sector

Contacts

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Backgrounder

The Government of Canada invests more than \$1.8 million in 10 community shared spaces and 2 tourism projects to stimulate local economies, create jobs, boost tourism, and improve the quality of life of Canadians.

CLIENT NAME	PROJECT	TOTAL	MEDIA CONTACT
\$1,308,820 through the Canada Community Revitalization Fund (CCRF) for ten projects:			
Town of Truro	Repair and restore Victoria Park's outdoor pool to give community members access to swimming, recreational programs and training.	\$495,000 non-repayable	Josée Gallant Administration and Communications Coordinator Town of Truro 902-893-6090 jgallant@truro.ca
Municipality of the County of Cumberland, in partnership with the Parrsboro Playground Society	Build a playground at the former Town Hall grounds to provide inclusive play opportunities for children.	\$250,000 non-repayable	Amanda-Leigh MacLeod Corporate Communications Officer Municipality of the County of Cumberland 902-664-9736 amacleod@cumberlandcounty.ns.ca
The Sunset Community Incorporated, in partnership with the Northumberland Tennis and Pickleball Association	Develop a multi-court racquet facility including tennis and pickleball on the grounds of the Sunset Community adult residential centre to enhance accessible recreation opportunities for the centre and their community.	\$250,000 non-repayable	Julie Hoeg CEO The Sunset Community Inc. 902-243-2571 ext: 222 jhoeg@sunsetcommunity.ca
The Trustees of the Riverside Community Hall Association (operating as Portapique Community Hall), in partnership	Safely relocate and expand the Portapique Community Hall by adding a commercial kitchen, natural playground, amphitheatre and sports court, creating a place where residents	\$100,000 non-repayable	Andrew MacDonald Chair of the Board Trustees of Riverside Community Hall Association 902-324-2622 j.andrew.macdonald@gmail.com



with the Rotary Club of Truro	can come together to enjoy physical activity and community events.		
Village of Bible Hill	Replace the windows and doors at the H. Douglas Boyce Village Hall to improve energy efficiency, reduce costs and provide a more comfortable environment for community groups, volunteer firefighters and other occupants.	\$67,545 non-repayable	Mitchell Bell Clerk and Treasurer Village of Bible Hill 902-893-8083 Mitchell.bell@biblehill.ca
Town of Amherst	Create pathways to outdoor parks, playgrounds and public washrooms, improving accessibility throughout the town to encourage residents and visitors to be active and explore.	\$46,200 non-repayable	Jason MacDonald Chief Administrative Officer Town of Amherst 902-664-8367 JMacDonald@amherst.ca
Pugwash Farmers Market Cooperative Limited	Make the Pugwash Farmers' Market more accessible through signage and resurfaced walkways—as well as greener through the addition of solar panels, which will supply renewable energy to the Market and neighbouring Pugwash Library, creating net zero emissions for the buildings.	\$43,500 non-repayable	Jennifer Houghtaling Vice President Pugwash Farmers Market 902-297-3867 jenniferhoughtaling@gmail.com
Pugwash Park Commissioners (operating as Thinkers Lodge)	Renovate the Gate House building of the Thinkers Lodge National Historic Site to improve	\$35,000 non-repayable	John Eaton Executive Director/Chief Commissioner Pugwash Park Commissioners 510-599-1082



National Historic Site)	accessibility and visitor experience for community members and tourists.		johnneaton@me.com
Town of Oxford	Create a second baseball field to accommodate the area's growing minor baseball program and provide space for other youth sports activities.	\$15,000 non-repayable	Linda Cloney Town Clerk Town of Oxford 902-447-2170 lcloney@oxfordns.ca
Amherst Curling Club	Add a wheelchair ramp between the main floor and ice surface, making the sport of curling accessible to everyone.	\$6,575 non-repayable	Tim Lawrence President Amherst Curling Club 709-728-6603 tslaw@bellaliant.net
\$550,000 through the Tourism Relief Fund (TRF) for two projects:			
4337139 Nova Scotia Limited (operating as On the Park)	Create sustainable, eco-friendly accommodations situated on Victoria Park to encourage adventure and connecting with nature, while building an experiential tourism offering in Truro to encourage visitors to stay and explore.	\$500,000 repayable	Miriah Kearney President 4337139 Nova Scotia Limited (Operating as On the Park) 902-843-5899 miriah@myhomeapparel.com
Truro & Colchester Chamber of Commerce	Help host the Truro Winter Long John Festival, a four-week outdoor winter showcase of Nova Scotian culture, food, art and experiences to draw new visitors to Downtown Truro and its businesses.	\$50,000 non-repayable	Sherry Martell Executive Director Truro & Colchester Chamber of Commerce 902-890-4616 Ed@tcchamber.ca
Total			\$1,858,820